

Social Media

Policy Document – Version 2.0



Thurcroft Parish Council

SOCIAL MEDIA POLICY

1. Social Media (Facebook) Policy

Thurcroft Parish Council Facebook pages intends to:

- Provide information and updates regarding activities and opportunities within the Thurcroft Parish and promote positive thoughts and comments from residents within the parish.

2. Guidelines

In order to ensure that all discussions on the Thurcroft Parish Council page are productive, respectful, energised and consistent with the Councils mission and goals, we ask you to follow these guidelines:

- 1) Be considerate and respectful of others. Vulgarity, threats, or abuse of language will not be tolerated.
- 2) Differing opinions and discussion of diverse ideas are encouraged, but personal attacks on anyone, including Thurcroft Parish Council members or staff, will not be permitted.
- 3) Share freely and be generous, but be aware of copyright laws; be accurate and give credit where credit is due.
- 4) Stay on topic.
- 5) Refrain from using the Facebook page for commercial purposes or to market products.

The sites are not monitored 24/7 and we will not always be able to reply individually to all messages or comments received. However, we will endeavour to ensure that any emerging themes or helpful suggestions are passed to the relevant people.

3. Facebook Messenger Facility

Sending a message/post via Facebook will not be considered as contacting the Council for official purposes and we will not be obliged to monitor or respond to requests for information through the Facebook channel. Instead, please see our contact details on www.thurcroftparishcouncil.gov.uk.

Please do not include personal/private information in your Facebook posts/messages to us.

We retain the right to remove comments or content that includes:

- 1) Obscene or racist content
- 2) Personal attacks, insults, or threatening language
- 3) Potentially libellous statements
- 4) Plagiarised material; any material in violation of any laws, including copyright Private, personal information published without consent Information or links unrelated to the content of the forum
- 5) Commercial promotions or spam

Non-compliance will not be tolerated and can result in a ban.



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Thurcroft Parish Council are not responsible for the accuracy of content posted by any subscriber in any forum; opinions expressed in comments on Thurcroft Parish Councils social media forums do not necessarily represent those of Thurcroft Parish Council.

4. Management Policy for Posting Comments

- 1) All comments, once posted, become the property of Thurcroft Parish Council and we reserve the right to reproduce, distribute, publish, display, or edit. Derivative work can also be created from such postings or content, and used for any purpose, in any form and on any other media.
- 2) Thurcroft Parish Council are not responsible, liable for and do not endorse the privacy practices of Facebook or any linked websites. Your use of Facebook and any linked websites is at your own risk.
- 3) Thurcroft Parish Council assumes no responsibility or liability for any injury, loss or damage incurred as a result of any use or reliance upon the information and material contained within or downloaded from these websites.
- 4) Facebook may occasionally be unavailable and we accept no responsibility for this lack of service.
- 5) The presence of any advertisement on Facebook is not an endorsement of the authenticity or quality of the goods, services or website and Thurcroft Parish Council will not be held responsible for any claims arising in that respect.
- 6) We will not engage in/with, and we discourage posts or comments on, issues of a political nature.
- 7) Comments should not advertise commercial products or services.
- 8) This comment policy may be revised at any time.
- 9) By choosing to comment and/or utilise any Thurcroft Parish Council Social Media site, users are deemed to agree to this policy.

5. Councillor Access to Facebook Page

Councillors will be granted access to the Facebook page to view posts and monitor activity. However, **any posts or comments by councillors must be approved by the Clerk** before being posted publicly. This ensures consistency in messaging and adherence to the Council's policies. Councillors are encouraged to share relevant information but must refrain from making political or personal statements.